



City of Phoenix
OFFICE OF THE MAYOR

MAYOR PHIL GORDON

July 2008

Greetings:

As Mayor, I am pleased to invite you to Phoenix for *The Big Deal 2009* conference on March 24 and 25. We're proud to partner with the National Brownfield Associations on this important conference which focuses on integrating sustainability with redevelopment.

The City of Phoenix is an environmental leader.

We are committed to environmental stewardship through sustainability programs such as our own Brownfields Land Recycling Program. The Phoenix brownfields program has achieved success with the restoration of 297 acres of previously contaminated land, the creation of more than 3,000 jobs, and private investment of more than \$293 million. In addition, with over 80 environmental sustainability programs, we recognize that sustainable living is critical to ensure the actions we take today do not compromise the ability of future generations to meet their own needs.

The event will be held at the newly-expanded Phoenix Convention Center located in the heart of vibrant downtown Phoenix. This new facility is an example of our recognition of innovation and includes the installation of a solar roof that adds to the city's power grid, making it the largest government solar project in Arizona.

Visit our city, enjoy the beauty of the desert, and all we have to offer. Some say the weather's not too bad either.

Sincerely,

Phil Gordon
Mayor